



PRESS RELEASE
Comcast
One Comcast Center
Philadelphia, PA 19103
business.comcast.com

Comcast Business to Host Customer Panel at HIMSS 2014

Grady Health System, Hospital Corporation of America (HCA), and Kaiser-Permanente to Share Insights on Managing Data and Optimizing Infrastructure Amidst Increasing Network Demands

PHILADELPHIA – February 19, 2014 – [Comcast Business](#) today announced it will host a customer panel during [HIMSS 2014](#) (February 23 – 27, Orlando, Florida). Moderated by Ryan Witt, global managing director, healthcare & pharmaceutical practice at Juniper Networks, the panel will be conducted in an informal “Lunch & Learn” format on February 26, 2014 at the Orange County Convention Center. Health IT experts from [Grady Health System](#), Hospital Corporation of America (HCA) and Kaiser-Permanente will share how they are successfully managing their growing network requirements to support new technologies. Attendees will learn how to evaluate their network infrastructures for current and future user demands.

Comcast Business HIMSS 2014 Customer Panel

Title: Managing Burgeoning Data Requirements through Strategic Use of Network Infrastructure and Applications

Date: Wednesday, February 26, 2014

Time: 12:30 p.m. – 1:30 p.m. ET

Location: Room W-202A, Orange County Convention Center

Moderator: Ryan Witt, global managing director, healthcare & pharmaceutical practice, Juniper Networks

Panelists: Kevin Yearick, executive director of network services, Grady Health System

Bobby Tishaw, outreach director of TriStar division IT&S field operations, Hospital Corporation of America (HCA)

Chip Strosnider, director of business technology planning & portfolio management, Kaiser-Permanente

Description: Customer panelists will discuss industry trends that are driving the need for a robust network infrastructure and the key considerations for supporting bandwidth-intensive applications today and in the future.

“The use of telemedicine, PACS and other applications in the healthcare industry continues to increase. Network and IT managers are now challenged with transmitting enormous amounts of data, complying with regulatory requirements, and supporting mobile devices,” said Alexandra Sewell, executive director of emerging markets at Comcast Business. “As the customer panelists at HIMSS will discuss, the network has become even more essential in a healthcare organization’s ability to deliver technology-based services that support patient care.”

Comcast's portfolio is built for business, and built for the healthcare industry. The Comcast network is built for performance and reliability, to enable seamless delivery of data, voice and video services.

For more information on Comcast Business Healthcare solutions, please visit:

<http://business.comcast.com/healthcare>

About Comcast Business

Comcast Business, a unit of Comcast Cable, provides advanced communication solutions to help organizations of all sizes meet their business objectives. Through a next-generation network that is backed by 24/7 technical support, Comcast delivers Business Internet, Ethernet, TV and a full portfolio of Voice services for cost-effective, simplified communications management.

For more information, call 866-429-3085.

Follow us on Twitter [@ComcastBusiness](#) and on other social media networks

at <http://business.comcast.com/social>.

About Comcast Cable

Comcast Cable is the nation's largest video, high-speed Internet and phone provider to businesses and residential customers. Comcast has invested in technology to build an advanced network that delivers among the fastest broadband speeds, and brings customers personalized video, communications and home management offerings. Comcast Corporation (Nasdaq: CMCSA, CMCSK) is a global media and technology company. Visit www.comcastcorporation.com for more information.

#

Media Contacts:

Joel Shadle

Comcast

215.286.4675

Joel_Shadle@Comcast.com

Gretchen Mather

Davies Murphy Group

781.418.2465

gmathier@daviesmurphy.com